

*The Rossford Convention & Visitors Bureau  
And the City of Rossford Present:*  
**2019 Glass City Balloon Race**  
*Friday-Saturday, September 27 - 28, 2019*  
**At the Crossroads in Rossford, Ohio**

**PROMOTIONAL OPPORTUNITES**

**Grand Event Sponsor with Naming Rights - \$25,000 (1 Available)**

- **Naming Rights for the 2019 Event with 5-Year Option (Priceless!!)**
- Your Logo in All Print Advertising, Posters & Named in Radio Advertising (\$6,000 Value)
- 2 Hot Air Balloon Ride Packages for Two plus Tethered Rides for 10 (\$1,700 Value)
- 500 VIP Tickets for Saturday Night – Includes Dinner, 2-Drinks per person, Pilot Meet & Greets, Seating on the Balloon Field for Balloon Ascension and Glows (\$12,500 Value)
- Concert Stage Banner & VIP Tent Banner (\$1,500 Value)
- Announcement of Sponsorship during Concerts & Glows (\$500 Value)
- Fence Banner, 3'x 8' on Concert/Balloon Field (\$300 Value)
- Ad in 2019 Glass City Balloon Race Map & Schedule (\$500 Value)
- Vendor Booth in Vendor Row (\$400 Value)
- Logo on T-shirts worn by volunteers plus T-Shirts for your Balloon Rides & Tethers (\$700 Value)
- Social Media Promotion prior to and during the event (\$2,500 Value)

**#1 – “Concert Sponsor” - \$10,000 (1 Available)**

- Your Logo in All Print Advertising Media (\$2,000 Value)
- 1 Hot Air Balloon Ride Package for Two plus Tethered Rides for Four (\$800 Value)
- 50 VIP Tickets for Friday Night – Includes Dinner, 2-Drinks per person, Pilot Meet & Greets, Seating on the Balloon Field for Balloon Ascension and Glows (\$1,250 Value)
- Concert Stage Banner & VIP Tent Banner (\$1,500 Value)
- Announcement of Sponsorship during Concerts & Glows (\$500 Value)
- Fence Banner, 3'x 8' on Concert/Balloon Field (\$300 Value)
- Ad in 2019 Glass City Balloon Race Map & Schedule (\$500 Value)
- Vendor Booth in Vendor Row (\$200 Value)
- Logo on T-shirts worn by volunteers plus T-Shirts for your Balloon Ride & Tethers (\$700 Value)
- Social Media Promotion prior to and during the event (\$2,500 Value)

**#2 – “Fireworks Sponsor” - \$10,000 (1 Available)**

- Your Logo in All Print Advertising Media (\$2,000 Value)
- 1 Hot Air Balloon Ride Package for Two plus Tethered Rides for Four (\$800 Value)
- 50 VIP Tickets for Friday Night – Includes Dinner, 2-Drinks per person, Pilot Meet & Greets, Seating on the Balloon Field for Balloon Ascension and Glows (\$1,250 Value)
- Concert Stage Banner & VIP Tent Banner (\$1,500 Value)
- Announcement of Sponsorship during Concerts & Glows (\$500 Value)
- Fence Banner, 3'x 8' on Concert/Balloon Field (\$300 Value)
- Ad in 2019 Glass City Balloon Race Map & Schedule (\$500 Value)
- Vendor Booth in Vendor Row (\$200 Value)
- Logo on T-shirts worn by volunteers plus T-Shirts for your Balloon Ride & Tethers (\$700 Value)
- Social Media Promotion prior to and during the event (\$2,500 Value)

### **#3 – “Stage Sponsor” - \$5,000 (1 Available)**

- Your Logo in All Print Advertising Media (\$1,200 Value)
- Tethered Balloon Rides for 6 with Event T-Shirts (\$350 Value)
- 30 VIP Tickets for Friday Night – Includes Dinner, 2-Drinks per person, Pilot Meet & Greets, Seating on the Balloon Field for Balloon Ascension and Glows (\$750 Value)
- Concert Stage Banner & VIP Tent Banner (\$600 Value)
- Announcement of Sponsorship during Concerts & Glows (\$300 Value)
- Fence Banner, 3’x 8’ on Concert/Balloon Field (\$300 Value)
- Ad in 2019 Glass City Balloon Race Map & Schedule (\$200 Value)
- Vendor Booth in Vendor Row (\$200 Value)
- Your Logo on T-shirts worn by all volunteers (\$300 Value)
- Social Media Promotion prior to and during the event (\$1,000 Value)

### **#4 – “Beer Garden Sponsor” - \$5,000 (1 Available)**

- Your Logo in All Print Advertising Media (\$1,200 Value)
- Tethered Balloon Rides for 6 with Event T-Shirts (\$350 Value)
- 30 VIP Tickets for Friday Night – Includes Dinner, 2-Drinks per person, Pilot Meet & Greets, Seating on the Balloon Field for Balloon Ascension and Glows (\$750 Value)
- Concert Stage Banner & VIP Tent Banner (\$600 Value)
- Announcement of Sponsorship during Concerts & Glows (\$300 Value)
- Fence Banner, 3’x 8’ on Concert/Balloon Field (\$300 Value)
- Ad in 2019 Glass City Balloon Race Map & Schedule (\$200 Value)
- Vendor Booth in Vendor Row (\$200 Value)
- Your Logo on T-shirts worn by all volunteers (\$300 Value)
- Social Media Promotion prior to and during the event (\$1,000 Value)

### **#5 – “Kid’s Area” - \$2,500 (1 Available)**

- Your Logo in All Print Advertising Media (\$600 Value)
- Tethered Balloon Rides for 4 with Event T-Shirts (\$250 Value)
- 20 VIP Tickets for Friday Night – Includes Dinner, 2-Drinks per person, Pilot Meet & Greets, Seating on the Balloon Field for Balloon Ascension and Glows (\$500 Value)
- Announcement of Sponsorship during Concerts & Glows (\$200 Value)
- Fence Banner, 3’x 8’ on Concert/Balloon Field (\$300 Value)
- Logo in 2019 Glass City Balloon Race Map & Schedule (\$200 Value)
- Vendor Booth in Vendor Row (\$200 Value)
- Your Logo on T-shirts worn by all volunteers (\$200 Value)
- Social Media Promotion prior to and during the event (\$500 Value)

### **#6 – “Festival Sponsor” - \$1,000**

- Your Name in All Print Advertising Media (\$300 Value)
- 10 VIP Tickets for Friday Night – Includes Dinner, 2-Drinks per person, Pilot Meet & Greets, Seating on the Balloon Field for Balloon Ascension and Glows (\$250 Value)
- Announcement of Sponsorship during Concerts & Glows (\$100 Value)
- Vendor Booth in Vendor Row (\$200 Value)
- Name in 2019 Glass City Balloon Race Map & Schedule (\$100 Value)
- Your Name on T-shirts worn by all volunteers (\$200 Value)