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**Bass Pro Shops Presents:  
Rossford Walleye Roundup & Festival  
Friday & Saturday, May 3 – 4, 2019**

The Rossford Convention & Visitors Bureau (Rossford CVB), in conjunction with the presenting sponsor, Bass Pro Shops, is pleased to announce the **3<sup>rd</sup> Annual Bass Pro Shops Rossford Walleye Roundup**, the greatest tournament to hit the Maumee River!

Avid walleye anglers, and their families, from throughout Ohio, Michigan, Pennsylvania and New York have attended this tournament that grew from 13 two-man teams in 2017 to 32 teams in 2018 with an anticipated attendance of 50+ teams for 2019. These fishermen come to Rossford looking for world-class walleye fishing, a chance to win cash and prizes, plus great competition. And, over the weekend when not fishing the fishermen and their families will explore venues in and around Rossford and Northwest Ohio.

There is considerable expense involved in participating in and promoting this event. It will be advertised and promoted heavily in print, digital and social media, specifically targeting passionate walleye anglers in Ohio and surrounding states.

The Rossford CVB is seeking a select group of sponsors who value the opportunity to align their business or organization with the **Rossford Walleye Roundup**. Sponsorship package information is attached, with **NEW PERKS for 2019** as well as information on planned advertising for the event.

In addition, all sponsors will receive the following:

- Recognition in all press releases and media communications
- Public recognition & thanks at the tournament kick-off event and weigh-ins

Please review the attached sponsorship information and promotional opportunities for the Bass Pro Shops Presents: **Rossford Walleye Roundup**. For questions or more information, please contact Beth Genson at 855-765-5451 or email [bethgenson@visitrossfordohio.com](mailto:bethgenson@visitrossfordohio.com).



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Join Bass Pro Shops as a sponsor of the **Rossford Walleye Roundup** in Rossford, Ohio! Enjoy the opportunity to promote your business to tournament participants with one of these five packages:

**#1 – “Gold Sponsor” - \$500 (logo and name)**

- Your Logo on the Event website and registration page with a link to your own website
- Your Logo on the Big Walleye Daily Score Poster
- Your Logo in All Print and Digital Advertising Media
- Your Logo on signage & promotional materials including Banners, Posters & Program
- Facebook and Instagram mentions
- Your Logo on T-shirts worn by all tournament participants and volunteers
- Table space for your use for DISPLAY ONLY (no sales) at **Bass Pro Shops**

**NEW THIS YEAR!**

- Add a bag stuffer item to the package each fisherman gets at registration
- 2 Tickets to the Rules Meeting & Dinner, 5/2/19 - introduction with 3 minutes to speak
- 2 Tickets to the Hampton Inn Reception on Friday evening 5/3/19 – Food, Music, More
- Introduction and thank-you at weigh-in on both days & Photo Op with winners

**#2 - Big Fish Purse - \$1,000 (logo and name)**

- In addition to the items listed in the Gold Sponsorship, your logo and name will be attached to this special sponsorship (sponsor name Big Fish Purse)

**#3 - Largest 1-Day Bag Weight - \$750 (logo and name)**

- In addition to the items listed in the Gold Sponsorship, your logo and name would be attached to this special sponsorship (sponsor name Largest 1-Day Bag Weight)

**#4 – “Silver Sponsor” - \$250 (name only without logo)**

- Your Name in all Print and Digital Advertising Media
- Your Name on signage & promotional materials including Banners, Posters & Program
- Your Name on T-shirts worn by all tournament participants and volunteers
- Brochures or information from your business on joint sponsor table

**NEW THIS YEAR!**

- Add a bag stuffer item to the package each fisherman gets at registration
- 2 Tickets to the Rules Meeting & Dinner on 5/2/19 and introduction

**#5 – “Shirt Sponsor” - \$100 (name only without logo)**

- Your Name on T-shirts worn by all tournament participants and volunteers